

2024 Business Member Year-Round Sponsorship Opportunity

INCREASED VISIBILITY

We offer valuable and effective year-round sponsorships for business members to help you generate top-of-mind brand awareness, access to senior-level influencers, and thought-leadership exposure.

CONTACT

Kristian Ross-Patchin, Business Development Director
by email: kristian@caltransit.org or phone: (916) 446-4656

YEAR-ROUND SPONSORSHIP

Annual Business Membership

Logo on Association Fall Conference Website

Recognition in Conference Social Media and
Electronic Marketing Materials

Ad in *Transit California* Publication

Spring Conference Registrations

Fall Conference Sponsor including
Expo Space and Conference Registrations

Fall Conference App Recognition

Eligibility to participate in standing committees,
pending appointment

Professional development and training

Member Directory



59th Annual Fall Conference & Expo



November 20-22, 2024 | San Jose Convention Center

CONFERENCE	Cost	Conference Marketing	Conference App & Signs	Welcome Remarks	Space	Registrations
Presenting (Exclusive)	\$30,000	Logo	Logo	Remarks	10' x 20'	8
SPECIAL OFFER	Cost	Conference Marketing	Conference Materials & Signs	Welcome Remarks	Space	Registrations
2024/2025 CTA Conference Business Membership (New Members Only)	\$2,000					2
SIGNATURE	Cost	Conference Marketing	Conference Materials & Signs	Remarks	Space	Registrations
Titanium (Exclusive)	\$20,000	Logo	Logo	Remarks	10' x 20'	7
Platinum	\$12,000	Logo	Logo		10' x 20'	6
Gold	\$10,000	Logo	Logo		10' x 10'	4
PRINCIPAL (Exclusive)	Cost	Conference Marketing	Conference Materials & Signs	Welcome Remarks	Space	Registrations
Keynote Speaker	\$10,000	Logo	Logo	Introduction of Speaker at the Session		2
Lanyard	\$10,000	Logo	Logo			1
Wi-Fi	\$10,000	Logo	Logo			2
Conference App	\$8,000	Logo	Logo			2
EVENT	Cost	Conference Marketing	Conference Materials & Signs	Welcome Remarks	Space	Registrations
Evening Reception	\$10,000	Logo	Logo	Remarks	✓	6
Expo Welcome Reception	\$10,000	Logo	Logo		✓	3
Expo Lounge	\$7,000	Logo	Logo		✓	2
SOLD Hospitality Suite	\$6,000	Logo	Logo		Hotel Suite Reservation	2
SOLD Small Operators Program and Awards	\$6,000	Logo	Logo	Introduce Program		1
Expo Coffee Bar	\$5,000	Logo	Logo			2
Breakfast	\$3,500	Name	Name			1

*Priority given based on date paid.

Expo Hall Floor Plan

Map coming soon

	SIZE	MEMBER	NON-MEMBER
 Standard Booth <ul style="list-style-type: none">· 8' High Back Drapes· 3' High Side Rail· 7"x 44" Identification Sign· One Branded Counter· One Barstool· 2 Full Conference Registrations	10' x 10'	\$2,000	\$3,000
 Exhibit Island <ul style="list-style-type: none">· One Branded Counter· One Barstool· 2 Full Conference Registrations	20' x 20'	\$3,500	\$4,500
 Exhibit Booth and Display <ul style="list-style-type: none">· One Branded Counter· Two Barstools· 2 Full Conference Registrations	20' x 40'	\$4,500	\$5,500

T: (916) 446-4656 or info@caltransit.org for more information